## World **CLARITY**®

Stress-related illness, chronic psychological suffering and other mental health problems will never be eradicated...

Just as ignorance of germs and bacteria gave rise to some of the worst *physical suffering* of the 1800s, ignorance of the principles behind psychology has given rise to the worst *psychological suffering* of all time, as well as side-effects such as war, terrorism, poverty, addiction, stress-related illness and environmental pillage.

The 20th century saw more progress than the rest of human history combined...

Babies aren't born needing psychotherapy. Mental health is our birthright...

The human lifespan has increased by an average of thirty years since the 1800s...

We now live at the most peaceful time in history...

That's what they said about small pox before germs and bacteria were discovered...

Slavery looked normal until it was abolished.. It's a big job,
but no bigger than
eradicating smallpox
and putting a man
on the moon...

The psychological equivalent of germs and bacteria has already been discovered. It just hasn't been widely understood until now...

The average standard of living for everyone has increased tenfold since the industrial revolution...

Ending apartheid looked impossible, right up until it was done...

For every reason to be pessimistic about ending chronic psychological suffering, we can think of 10 reasons to be cheerful and get involved...

Wake up with the world and help end chronic psychological suffering by 2030 at WorldClarity.com